

Primary impact	Score	Negative	#	Decent	+	Ideal
Economic	0	Impunity of the rich: Treating fines as fees to break laws	5	Changed ways: Voluntarily initiating practices that benefit people, the environment, and the workplace. Ceasing negative activities (even with no law/mandate.)	10	Good starts: No past history of practices harmful to people, the environment, and the workplace. Avoidance of negative activities (even with no law/mandate.)
	0	Problematic money: Donations to hateful campaigns, immigrant and private prisons with reports of inhumane treatment, or to union breaking lobbyists.	5	Better Money: Donations to community, social, and sustainability programs or causes that promote knowledge, compassion, and equitable social change.	10	Good Money: Supplying funds for locals to start community, social, and sustainability programs promoting knowledge, compassion, and equitable social change.
	0	Problematic labor: Using child, prison, or modern slave labor to make products.	5	Union Labor: Using unionized labor, or treating the workforce as good as they would if they had a union	10	Automated Labor and Redistributed Profits: Automating menial work but redistributing profits to fund minimum income grants, employee royalties, social programs, and retraining opportunities for employees post automation.
	0	The rich get richer, while the poor... : Manager bonuses during the same year as major layoffs	5	...at least survive (if single, without kids or health issues, and/or have a second wage earning partner or roommate(s)): Paying \$12-14 minimum wage (or US->abroad equivalent)	10	...have opportunity: Paying \$15-25 minimum wage or above (or US->abroad equivalent)
	0	Toxic inequality: CEO makes 20x+ more than their lowest full time worker	5	Balanced profit distribution: Lesser inequality between top management and lowest full time workers (>20x the lowest full time worker)	10	Equality in action: Worker-Owned / Worker-Profited Company /alternate equitable profit sharing models
Social	0	Toxic practices: 35-100% of glass-door ratings 3 or less stars + reviews that indicate high turnover due to internal practices, workplace culture, or personnel issues	5	Decent practices: 50-75% 4-5 star glass-door ratings + reviews that indicate Investment in training and keeping at least <i>some</i> satisfied staff through internal practices, workplace culture, and good personnel.	10	Awesome practices: 75-100% of 4-5 star glass-door ratings + reviews that indicates Investment in training and keeping all staff satisfied through internal practices, workplace culture, and good personnel.
	0	Discriminatory Action Evidence of discriminatory hiring practices, or ignorant or hateful workplace atmospheres.	5	Affirmative Action: diversity of staff, but mostly at the lower pay levels. Only a minimum level of inclusiveness achieved.	10	Collaborative and Community Action: High diversity of staff at all levels / Organizations own and run by members of communities at the margins of race, gender, class, lines.
Political	0	Toxic wastefulness: Polluting the environment (air, water, land), especially of poverty stricken communities. High contributors to plastic problems.	5	Eco-responsibility: Engaging in sustainable, earth, and health friendly practices in the workplace and community	10	Eco-revolution: Engaging in sustainable and ecofriendly practices in product creation (plastic alternatives) and waste removal (minimal to no pollution output).
	0	The reasons worker protection laws matter: Different pay and benefits policies in right-to-work vs union states	5	A step in caring: Giving benefits to all full time workers	10	Empathy in action: All workers getting benefits [in areas where universal healthcare is not already in place]
	0	Exploitation abroad: Negative impact on communities non-local to corporate ownership.	5	Investment abroad and at home: Money infused in foreign and local small businesses and community programs.	10	Ethics across borders: Evidence of consciously reflective policy and practice that minimizes negative impact on and maximizes respect for labor forces, consumers, and community members in abroad operational areas.
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